

Product Announcement

The Classic

Anniversary turntable that combines traditional style with modern technology.

Didcot, Oxfordshire – 20th May, 2016

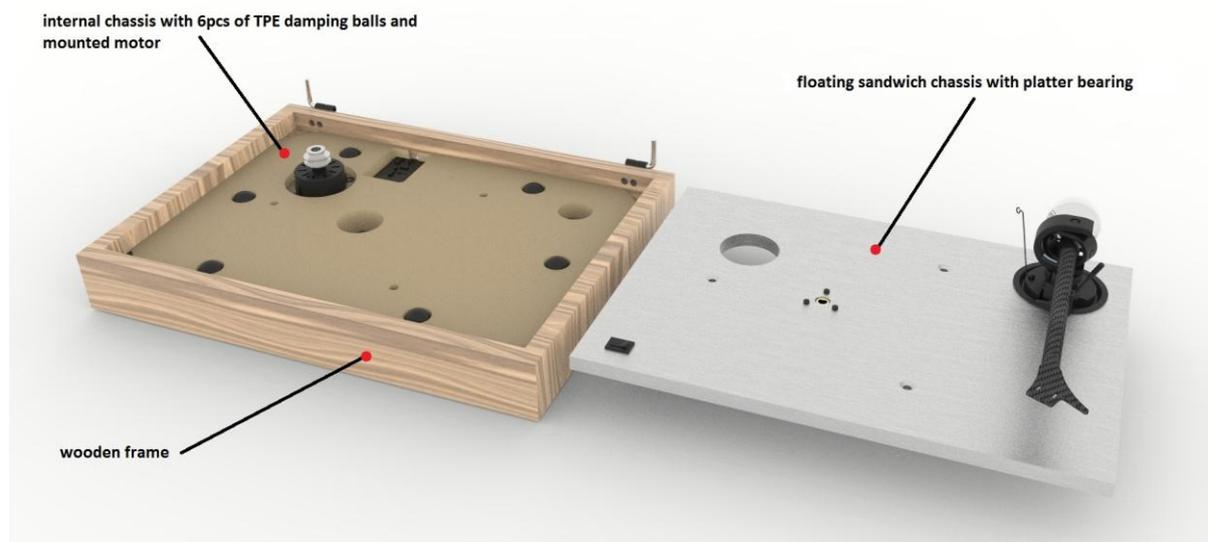
During 2016 Pro-Ject Audio Systems, one of the leading companies in the world of analogue audio, will celebrate their 25th anniversary. To mark this special occasion the Vienna-based company are thrilled to announce a brand-new turntable that boasts a timeless design, which shares similarities with the devices company founder Heinz Lichtenegger was selling when he first entered the hi-fi industry.

The Classic utilises a simple and elegant “frame” design, which bears a notable resemblance to some of the most famous turntables of the 1950’s, 60’s and 70’s. Speaking of the design, Heinz Lichtenegger has said:

"In my first year as a hi-fi dealer, working out of my mother's petrol station using her trade license, I sold 50 Thorens 166 MK 2. In a town of 2000 people, I made everybody into a hi-fi believer... Later I expanded to some Linns, Aristons, Heybrooks etc. Today Pro-Ject is the leading company for hi-fi stereo turntables and sooner or later I simply had to produce what I once loved..."

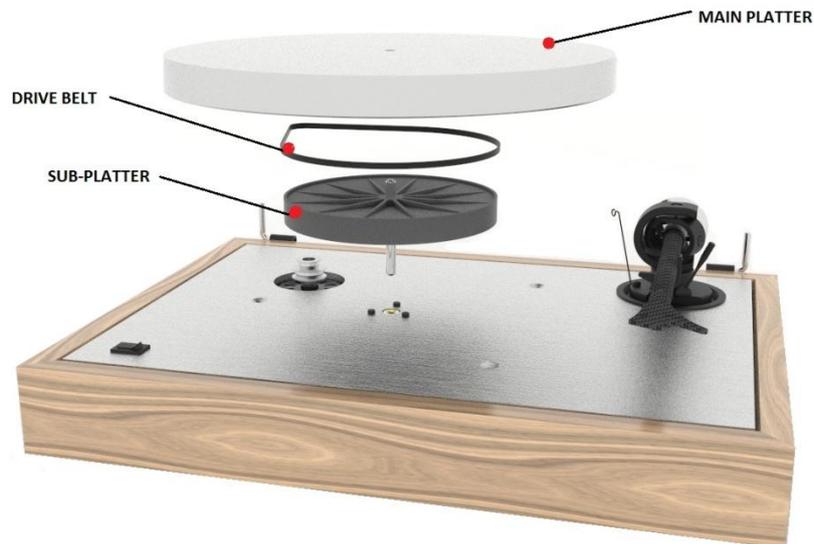
The Classic’s design is more than just aesthetically pleasing, it also combines proven hi-fi technologies with the simple set-up so often associated with Pro-Ject turntables, so you can get down to enjoying your music as soon as possible.

The two-plinth design utilises Thermo Plastic Elastomers (TPE) to isolate the sub-chassis, rather than the traditional method of a spring-loaded sub-chassis which would often take a lot of tuning to sound perfect. The layout effectively decouples the motor from the main bearing and the tonearm, reducing unwanted interference between the components.



The idea of reduced resonance transference carries through to the platter configuration. The instantly recognisable dual-platter layout has been chosen instead of the old cast platters, which often suffered from a ringing effect that could colour the sound. The main platter on The Classic is

machined from a special aluminium alloy which is lined underneath with TPE damping that has been specified exactly for this task. The sub-platter/bearing assembly combines a hardened steel rod with a bronze bushing that is lined with Teflon, resulting in a very smooth, low-noise solution. The configuration is similar to that of a Debut turntable, but the tolerances for these components have been improved by a factor of 10 over the Debut Carbon.



The Classic also boasts an entirely new tonearm, exclusively designed for this special anniversary turntable. The Classic Tonearm benefits from the full 25 years of expert knowledge the Pro-Ject development team has accrued. The conical tube is made from aluminium, wrapped in a layer of carbon fibre. The carbon fibre keeps the tonearm light and stiff, while the aluminium adds improved damping and grounding.

The Classic Tonearm also uses a new bearing assembly with precision-machined, ultra-low friction Zircon bearings. Underneath, a new Japanese-designed ball-bearing allows for easier placement of the tonearm wires and a much freer movement of the tonearm. The striking new nickel-finished counterweight is also TPE-damped, reducing the amplitude of the tonearm's resonant-frequency by 50%. Finally, the tonearm also benefits from the usual azimuth and VTA-adjustments associated with all high-end Pro-Ject tonearms.

A variety of counterweights will be available for The Classic, supporting cartridges up to 25g. The Classic Tonearm will also be available for sale separately in the future.



To increase accessibility for The Classic, the turntable has been designed with a new set of feet, which effectively allows the turntable to perform as well as possible in a wide variety of installations, even when it's not placed on an ideal platform. The feet are both dampened and height-adjustable, ensuring the turntable can be adjusted to sit level on unbalanced or imperfect surfaces.



The Classic turntable is a celebration of all the attributes Pro-Ject have gained international recognition for over their first 25 years. The sound is exciting and engaging, the design is breathtaking, the technology is first-class, and the product is accessible to any type of music lover. The Classic is supplied as standard with the popular Ortofon 2M Silver cartridge, which has been designed exclusively for Pro-Ject Audio Systems. However, the ability of the turntable is such that it's also capable of working with a wide variety of high-end Moving Coil options. The inclusion of a junction box on the back-panel, also allows for cable improvements as and when you improve your cartridge option.

The Classic turntable is available in Eucalyptus, Rosenut or Walnut (shown) finishes. It is supplied as standard with all necessary set-up tools, a fitted dust cover and Pro-Ject's specially-developed Connect-IT E turntable cables.

SRP £799.00

The Pro-Ject Classic will be available in the UK from June 2016.

For a list of all approved Pro-Ject retailers, visit the 'Where To Buy' section of henleydesigns.co.uk

Technical Information

Speed:	33 / 45 RPM (manual speed change)
Drive Principle:	Belt drive
Platter:	300mm aluminium (TPE-damped)
Main Bearing:	Stainless steel (Bronze bush with Teflon lining)
Wow & Flutter:	$\pm 0.03\%$ (33rpm) / $\pm 0.05\%$ (45rpm)
Speed Drift:	$\pm 0.10\%$ (33rpm) / $\pm 0.11\%$ (45rpm)
Signal-to-Noise Ratio:	-71dB
Tonearm:	The Classic Tonearm (9")
Effective Arm Length:	230mm
Effective Arm Mass:	13.5g
Overhang:	18mm
Included Accessories:	Dust Cover, Connect-IT E (RCA) cable
Power Supply:	15V / 1,600mA DC
Power Consumption:	5W Max. / <0.5W in standby
Dimensions (W x H x D):	460 x 131 x 351mm (lid closed)
Weight:	10.2kg (net)



Notes for Editors

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About Pro-Ject Audio Systems

Pro-Ject Audio Systems are widely recognised as one of the finest turntable manufacturers in the world. Their mission is simply to produce the best sounding analogue components at the most competitive prices possible. The current range spans a huge variety of price points, with a variety of products targeted to key demographics or to accommodate the modern listener's unique requirements.

Based in Vienna, Austria, Pro-Ject Audio Systems use specialised manufacturing partners to produce all their products, and the entire turntable range is assembled with great skill, care and attention in the Czech Republic.



About Henley Designs Ltd.

Everyone has a different interpretation of what good sound is, and at Henley Designs we're no different. We strive to bring customers the best possible selection of hi-fi equipment from a variety of international manufacturers.

Formed in 1997 as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. are one of the UK's premier distributors of quality hi-fi equipment. The brands we distribute are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit www.henleydesigns.co.uk

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