

## Product Announcement

### Pro-Ject 2 Xperience SB Turntable Announced Xperience the best.

*Didcot, Oxfordshire – 17<sup>th</sup> February, 2015*

Pro-Ject Audio Systems, the world renowned manufacturers of premium hi-fi turntables, are adding to their current range of record players with a new version of the hugely successful 2 Xperience design. The 2 Xperience SB is a high-quality turntable package that provides a first-class listening experience to anyone interested in pure musical enjoyment.

The new 2 Xperience SB incorporates over 20 years of turntable design experience to produce a relatively compact and affordable high-end vinyl record player that offers truly outstanding performance.

Based on the same basic plinth design as its predecessor, the 2 Xperience SB is available in four stunning finishes – Piano Black, Olive (shown), Walnut and Mahogany. It also utilises the same proven vinyl-topped sandwich platter to ensure a completely stable and reliable platform on which to place your records. Where the 2 Xperience SB is elevated to a new performance level is with the addition of a new motor, new automatic speed control and new tonearm.



The new precision motor is driven by an efficient DC power supply and regulated by a built-in electronic speed changer. So not only does the neatly integrated speed control offer easy switching between 33<sup>1</sup>/<sub>3</sub> and 45RPM, but it also acts as an AC generator for the motor to ensure a clean and stable power signal. The pre-installed 9CC Evolution tonearm has been proven by other Pro-Ject turntables – such as the EISA award winning Xtension 9 SuperPack – to offer an unrivalled performance for the cost. Benefiting from a light-weight one-piece carbon fibre tube that's mounted inside a heavy assembly, which draws vibrations away from the signal wires, and finished with a sorbothane-damped counterweight; it typifies the audiophile characteristics of the whole turntable.

The turntable is supplied with an Ortofon 2M Silver cartridge pre-fitted. Based on the iconic 2M Red design, this special version found only on Pro-Ject turntables benefits from silver voice coils in the generator system to produce a clean, musical performance. An acrylic dust cover, screw-on record clamp and expertly engineered coned feet finish off the package. The 2 Xperience SB is a record player with the convenience of an affordable design but the sound characteristics of a high-end vinyl spinner.

The 2 Xperience SB will be shown in the UK for the first time at Bristol Sound & Vision Show, 2015. Visit us in Room 418 to get a first-look.

**SRP £1,050.00**

**The Pro-Ject 2 Xperience SB will be available in the UK from March 2015.**

**For a list of all approved Pro-Ject retailers, visit the 'Where To Buy' section of [henleydesigns.co.uk](http://henleydesigns.co.uk)**

## Technical Information

Speed:	33 / 45 RPM (electronic speed change)
Drive Principle:	Belt drive
Platter:	300mm MDF with vinyl top
Mains Bearing:	Stainless steel
Wow & Flutter:	± 0.08%
Speed Drift:	± 0.5%
Signal-to-Noise Ratio:	-70dB
Tonearm:	9" 9CC Evolution (carbon fibre)
Effective Arm Length:	230mm
Effective Arm Mass:	8.5g
Overhang:	18mm
Tracking Force:	10 – 30mN
Included Accessories:	Dust Cover, Record Clamp
Power Supply:	15V / 800mA DC
Power Consumption:	4W Max. / <0.5W in standby
Dimensions (W x H x D):	460 x 160 x 360mm (dust cover closed)
Weight:	7.7kg

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