

## Product Announcement

### Pro-Ject The Classic SB SuperPack

**Popular retro-inspired turntable now available as a complete high-end package.**

*Didcot, Oxfordshire – 21<sup>st</sup> April, 2017*

With the introduction of The Classic in 2016, Pro-Ject Audio Systems, one of the leading companies in the world of analogue audio, marked their 25th anniversary in some style. Proving an instant success since its introduction, The Classic quickly found its way into the systems of vinyl hi-fi enthusiasts around the world. Now, one year on, the Austrian company are introducing an alternative high-end package version of the coveted original, with a series of useful upgrades included.

The Classic will still be available as an affordable option for fans of the design, and offers a great turntable that can be improved upon extensively with additional upgrades and modifications. The Classic SB SuperPack enters the market as a one-stop solution, with accessories, a cartridge upgrade and automatic speed control included in the box.



The Classic SB SuperPack boasts the same elegant “frame” design as the original, with the only technical and visual change to the turntable found in the new integrated speed controller. This intuitive single button control provides Start/Stop and speed-change commands for the motor for effortless changing between 33 and 45 RPM. The included additional drive belt also allows for 78 RPM rotation, when placed around the larger rung of the pulley.

As well as providing convenience, the speed generator also controls the performance of the motor, ensuring minimal noise and resonance is generated and transferred to the turntable. This design focus on minimal interference is carried through into the two-plinth design, where Thermo Plastic Elastomer (TPE) suspension balls decouple the main bearing and the tonearm from the motor.

The platter configuration of The Classic SB SuperPack is the same as the original, with a hidden sub-platter driving the special aluminium main platter. However, the SuperPack includes an upgraded Leather-IT platter mat, rather than a standard felt design. Leather offers improved characteristics when compared to felt, and when used on The Classic opens up a more musical, engaging sound performance. This is then further improved by the included Clamp-IT record clamp. Record clamps are a popular accessory amongst modern vinyl enthusiasts, reducing record slip during playback and tightening up the bass performance with greater control and clarity.

The Classic SB SuperPack also boasts the same tonearm as the original model. The Classic Tonearm uses a one-piece conical tube made from aluminium, wrapped in a layer of carbon fibre. The carbon fibre keeps the tonearm light and stiff, while the aluminium adds improved damping and grounding. The bearing assembly is precision engineered, and includes a new bottom bearing that facilitates a much freer movement of the tonearm. The striking new nickel-finished counterweight is also TPE-damped, for improved performance.

The ability of The Classic Tonearm is so high, that The Classic SB SuperPack is supplied with an Ortofon Quintet Red Moving Coil cartridge. Offering a vastly improved performance compared to the original model's 2M Silver cartridge, the Quintet Red is a well-rounded performer that works impressively across musical genres.

Finally, The Classic SB SuperPack is also supplied with upgraded RCA cables. The Pro-Ject Connect-IT CC RCA are designed for high-end turntable use – offering optimal signal transfer and shielding technology, to effectively reduce noise and maintain the original audio signal's integrity.

In all other aspects The Classic SB SuperPack is the same as The Classic, benefiting from the advanced technologies that have made Pro-Ject Audio Systems a leader in the vinyl hi-fi market. The Classic SB SuperPack is a one-stop high-end solution for music enthusiasts who liked the design and technology of the original but are looking for a complete, one-stop high-end solution.

The Classic and The Classic SB SuperPack turntables are available in Eucalyptus, Rosenut or Walnut finishes. They are supplied as standard with all necessary set-up tools and a fitted dust cover.

## **The Classic SB SuperPack £1,350.00**

**Available in the UK now in Eucalyptus, Rosenut or Walnut finish.**

**For a list of all authorised Pro-Ject stockists, visit [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)**

## Technical Information

Nominal Speeds:	33 / 45 RPM (Electronic) 78 RPM (Manual)
Speed & Variance:	33: 0.13% 45: 0.10%
Wow & Flutter:	33: 0.10% 45: 0.09%
Signal-to-Noise:	-70dB
Platter:	300mm Aluminium (TPE-Lined)
Main Bearing:	Stainless Steel (Bronze Bushing with Teflon bottom)
Effective Arm Length:	230mm
Overhang:	18mm
Effective Tonearm Mass:	13.5g
Tracking Force Range:	10 - 30mN
Included Accessories:	Dust Cover, Leather-IT, Clamp-IT, RCA Cables
Power Supply:	15V / 1.6A DC
Power Consumption:	5.0W / <0.5W Standby
Dimensions (WxHxD):	460 x 131 x 351mm (Lid Closed)
Weight:	10.2kg (net)

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## Notes for Editors

### Consumer Contact for Publication

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### About Pro-Ject Audio Systems

*Pro-Ject Audio Systems* are widely recognised as one of the finest turntable manufacturers in the world. Their mission is simply to produce the best sounding analogue components at the most competitive prices possible. The current range spans a huge variety of price points, with a variety of products targeted to key demographics or to accommodate the modern listener's unique requirements.

Based in Vienna, Austria, Pro-Ject Audio Systems use specialised manufacturing partners to produce all their products, and the entire turntable range is assembled with great skill, care and attention in the Czech Republic.



### About Henley Audio

Everyone has a different interpretation of what good sound is, and at Henley Audio we're no different. We strive to bring customers the best possible selection of hi-fi equipment from a variety of international manufacturers.

Formed in 1997 as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) is one of the UK's premier distributors of quality hi-fi equipment. The brands we distribute are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)

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