

## Product Announcement

### Pro-Ject Phono Box E BT & Optical Box E Phono

**New affordable phono stages with digital output options join the Pro-Ject range.**

*Didcot, Oxfordshire – 17<sup>th</sup> November 2017*

The E-Line of affordable accessory electronics from Box Design by Pro-Ject Audio Systems was introduced to combine Pro-Ject's advanced knowledge of stereo hi-fi systems with price points that could appeal to audio enthusiasts on a budget. The new Phono Box E BT and Optical Box E Phono join the range as new solutions for vinyl fans who want to integrate a turntable into their digital audio system.

#### **Phono Box E BT**

Built on the success of Pro-Ject's VT-E BT and later Essential III BT turntables, the Phono Box E BT has been designed to offer high-quality wireless transmission from any hi-fi turntable with a moving magnet cartridge.



Using the same coveted phono pre-amplification circuitry as the Phono Box E, the Phono Box E BT functions just like an ordinary phono stage with precise RIAA equalisation, RCA inputs and a Line level output (3.5mm stereo jack). However, the clever internal design also allows it to take the audio signal it receives and stream it over a high-quality wireless Bluetooth® signal. With a range of 10m, this effectively allows for the turntable to be positioned at the focal point in a room, away from where your main audio system might be.

The pairing process is effortlessly simple and super-fast, for easy set-up within minutes of opening the box. The stylish housing - available in black or white - is shielded with a metal interior, which protects the unit against vibrations and radio frequency interferences. There's also an additional 3.5mm stereo jack Line input, for transmitting other analogue devices, as well as your turntable.

The Phono Box E BT is the ultimate lifestyle accessory for vinyl fans who want their turntable to take centre stage. Combine your vinyl passion with ultra-modern wireless audio technology.

**SRP £89.00**

**The Phono Box E BT is available in the UK from late-November in Black or White finish.**

#### **Optical Box E Phono**

Inspired by the Essential III Digital turntable, the Optical Box E Phono from Box Design by Pro-Ject Audio Systems gives digital audio enthusiasts a phono stage that can integrate a turntable into their audio system via optical transmission.



With the ever-increasing presence of sound bars, and the ongoing rise in the popularity of digital audio systems, there are many people in the market who may be interested in the vinyl revival but will struggle to integrate a turntable into their existing audio system. The Optical Box E Phono is an advanced MM-compatible phono stage with precise RIAA equalisation, based on the coveted Phono

Box E design, including gold-plated RCA inputs and a Line level 3.5mm jack output. However, the addition of a high-quality (24-bit / 96kHz) optical output allows for easy integration into a digital audio system.

The Optical Box E Phono plays through the analogue and digital outputs simultaneously, and the inclusion of an additional Line level input allows this small-but-clever box to act as an input extender for any hi-fi system. The stylish housing - available in black or white - is also shielded with a metal interior, which protects the unit against vibrations and radio frequency interferences.

The Optical Box E Phono is the perfect partner for all audio enthusiasts who want to add analogue sources to their digital audio system.

## SRP £89.00

The Optical Box E Phono is available in the UK from late-November in Black or White finish.

### Technical Information

Casework:	Plastic Moulded Body
Internal Construction:	Electrically Shielded
Phono Input Impedance:	47k $\Omega$
Phono Input Capacitance:	100pF
Phono Input Gain:	43dB
Inputs:	1 x Phono (RCA pair) 1 x Line In (3.5mm jack)
Outputs:	1 x Line Out (3.5mm jack) 1 x Toslink <b>[Optical Box E Phono only]</b> 1 x Bluetooth <b>[Phono Box E BT only]</b>
Noise Floor:	88dB (A-Weighted)
THD:	< 0.04%
RIAA Curve Accuracy:	Within 0.5dB / 20Hz – 20kHz
Power Supply:	18V / 500mA
Power Consumption:	100mA DC (< 1W in Standby)
Dimensions (W x H x D):	120 x 32 x 100mm
Weight:	250g



## Notes for Editors

### Consumer Contact for Publication

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### About Pro-Ject Audio Systems

*Pro-Ject Audio Systems* are widely recognised as one of the finest turntable manufacturers in the world. Their mission is simply to produce the best sounding analogue components at the most competitive prices possible. The current range spans a huge variety of price points, with a variety of products targeted to key demographics or to accommodate any of the modern listener's unique requirements.

Based in the Austrian countryside, Pro-Ject Audio Systems use specialised manufacturing partners to produce all their products, and the entire turntable range is assembled with great skill, care and attention in the Czech Republic.



BY PRO-JECT AUDIO SYSTEMS

### About Box Design by Pro-Ject Audio Systems

Like in the early 90's, when CD was dramatically changing the analogue market, the audio world has been heading in a new direction since the early 2000's. Digital music has inspired the popularity of plastic, quasi-mono audio systems that are taking people away from true hi-fi stereo music enjoyment. As a response to this trend, Box Design products have been introduced to offer the same 'compact convenience' of these plastic products, but instead focusing more on important hi-fi principles.

Box Design exists to bring true hi-fi stereo back to the modern music lover; re-introducing high-quality hi-fi components back into the home in a stylish, convenient way. Based in Austria, Box Design is the sister-brand of Pro-Ject Audio Systems, one of the world's foremost analogue audio companies.



### **About Henley Audio**

Everyone has a different interpretation of what good sound is, and at Henley Audio we're no different. We strive to bring customers the best possible selection of hi-fi equipment from a variety of international manufacturers.

Formed in 1997 as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) is one of the UK's premier distributors of quality hi-fi equipment. The brands we distribute are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)

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