

## Product Announcement

### Pro-Ject Debut III S Audiophile Iconic Design – New Sound.

*Didcot, Oxfordshire – 16<sup>th</sup> February 2018*

The Debut turntable is a true icon in the analogue world. Since its introduction in the late 1990s it has won a string of international awards and has been renewed and refreshed over time to meet the changing standards expected by contemporary audio enthusiasts. The latest model in the series' long and illustrious history is the Debut III S Audiophile, and with it Pro-Ject Audio Systems have introduced some advanced features to enhance the look and performance in new ways.



The standout feature of the Debut III S Audiophile is the new S-shape tonearm, making this model the first widely available Debut design to not include a straight tonearm. Not only does the S-shape arm provide a stylish retro appeal to the classic turntable aesthetic, but thanks to its sturdy, yet light, one-piece aluminium construction it also navigates the record with ease and fluidity. The tonearm is supplied with a brand new Ortofon cartridge pre-installed. Designed exclusively for Pro-Ject Audio Systems, the Pick-IT 25 A is a moving-magnet cartridge based on the popular Ortofon OM series, but it employs highly conductive silver spools in the generator system for a superior sound performance. The result of the combination is a very harmonic and warm, audiophile sound.

Elsewhere, the Debut III S Audiophile uses the well-recognised Debut design and includes the same belt-drive motor, AC generator and 12" platter assembly as the award-winning Debut Carbon model for a silent, stable record rotation. Performance is improved to new levels thanks to the specially developed aluminium/TPE isolation feet. Inspired by more expensive designs in the Pro-Ject range, the new feet effectively decouple the playback platform from all unwanted vibrations.

Available in high-gloss black or white finishes, the remaining enhancements to the new design are found in the overall aesthetic appeal.

Pro-Ject Audio Systems have long-since established themselves as world leaders in the design and manufacture of true hi-fi record players, but in late-2017 they reached new heights with the unveiling of their new ultra-modern facility in Mistelbach – a small town to the north of Vienna. The new offices house all of the company's staff, including marketing, design, technical, service and assembly personnel. The opening of their headquarters also coincided with the expansion of the company's turntable factory in the Czech Republic, increasing the production capabilities of this world-leading analogue company. To mark the occasion, Pro-Ject Audio Systems have rebranded

themselves with a new company logo – and the Debut III S Audiophile is the first to include this new brand identity in its design.

In addition to the new 'P' logo on the top of the high-gloss MDF plinth, the Debut III S Audiophile also includes the full Pro-Ject logo on the supplied dust cover. Elsewhere, other convenient features include the supplied Connect-IT E turntable-ready RCA cables and the included felt mat.

The Debut III S Audiophile employs the best technologies from an established design and combines them with new features, technology and styling to give a new spin on an iconic range.

## SRP £325.00

**The Pro-Ject Debut III S Audiophile is available across the UK now.  
Available in Black or White finish.**

## Technical Information

Drive Principle:	Belt Drive
Speeds:	33, 45 (manual speed change)
Platter:	300mm Steel Platter with Felt Mat (Acrylic upgrade available)
Speed Drift:	33: $\pm 0.60\%$ / 45: $\pm 0.50\%$
Wow & Flutter:	33: $\pm 0.19\%$ / 45: $\pm 0.17\%$
Main Bearing:	Stainless-Steel Axle in a Brass Bearing Housing
Tonearm:	8.6" Aluminium S-Shape
Effective Arm Length:	218.5mm
Overhang:	18.5mm Tracking force 10 - 30mN
Output:	RCA (Phono)
Included Accessories:	15V DC Power Supply, Dust Cover, Connect-IT E RCA Cable
Power Connection:	240V / 50Hz
Dimensions (W x H x D):	415 x 118 x 320mm
Weight:	5kg (net)



## Notes for Editors

### Consumer Contact for Publication

Henley Audio  
Didcot, Oxfordshire

Tel: 01235 511 166  
Email: [sales@henleyaudio.co.uk](mailto:sales@henleyaudio.co.uk)  
Web: [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)



### About Pro-Ject Audio Systems

*Pro-Ject Audio Systems* are widely recognised as one of the finest turntable manufacturers in the world. Their mission is simply to produce the best sounding analogue components at the most competitive prices possible. The current range spans a huge variety of price points, with a variety of products targeted to key demographics or to accommodate any of the modern listener's unique requirements.

Based in the Austrian countryside, Pro-Ject Audio Systems use specialised manufacturing partners to produce all their products, and the entire turntable range is assembled with great skill, care and attention in the Czech Republic.



### About Henley Audio

Everyone has a different interpretation of what good sound is, and at Henley Audio we're no different. We strive to bring customers the best possible selection of hi-fi equipment from a variety of international manufacturers.

Formed in 1997 as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) is one of the UK's premier distributors of quality hi-fi equipment. The brands we distribute are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)

### Press Contact

*Simon Powell*

Henley Audio, Unit B, Park 34, Collett, Didcot, Oxfordshire, OX11 7WB

Tel: 01235 511 166

Email: [simon@henleyaudio.co.uk](mailto:simon@henleyaudio.co.uk)

Web: [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)

//Ends