

Product Announcement

Ortofon Concorde Century

Ortofon continue to celebrate with a unique hi-fi Concorde cartridge.

Didcot, Oxfordshire – 30th July, 2018

Following the recent announcement of Ortofon's most expensive ever cartridge (MC Century, announced July 19th), Henley Audio are delighted to announce the immediate availability of a more affordable limited edition cartridge that harks back to a time when Ortofon's now iconic DJ cartridge was actually a premium hi-fi offering.

In 1979, the Concorde looked radically different to any other cartridge on the market. Conceived by award-winning* industrial designer Jan Trägårdh, the Concorde eliminated the need for a headshell and fiddly cables when mounting a cartridge into an "SME-style" tonearm. Thanks to its unique design the Concorde has been in continuous production for Ortofon ever since, mainly as a DJ model, changing subtly over the years but retaining its remarkable robustness and impressive tracking ability. To commemorate their centenary, Ortofon have chosen to produce a limited run of Hi-Fi Concorde cartridges; the first time the design has been used for audiophile applications in many years.



The Concorde Century is a premium Moving Magnet (MM) cartridge, released in a limited edition of 1,000 pieces. Information retrieval is of the highest standard thanks to the Nude Fine Line diamond stylus profile, which will track even the highest frequency information with ease. Additionally, the larger footprint of the stylus combined with the general Concorde design ensures reduced distortion and record wear.

To elevate the sound presentation, Concorde Century uses silver-plated copper wire in the generator system for optimal signal transfer. The end result is a cartridge that delivers a full, relaxed and homogenous sound with space, depth and detail suited to any kind of music.

The shiny chrome finish of the Concorde Century oozes prestige, and the special Ortofon Anniversary logo highlights the exclusive nature of the design. But to achieve an even greater sense of pride in ownership, the Concorde Century is delivered in a sturdy presentation case bearing the anniversary logo, shipped with a user manual and maintenance pack in a tailored purse inside.

Having celebrated many of their previous anniversaries by launching innovative products, the centenary year called for something special. So, alongside the innovative MC Century, the Concorde Century gives a tip of the hat to Ortofon's illustrious history of pioneering designs.

SRP £525.00

The Concorde Century is available in the UK now.

To find your local specialist Ortofon retailer, visit www.henleyaudio.co.uk



** The original Concorde won a Danish Industrial Design Award in 1979*

Technical Information:

Output Voltage @ 1kHz, 5cm/sec:	5.5mV
Channel Balance @ 1kHz:	1dB
Channel Separation @ 1kHz:	26dB
Channel Separation @ 15kHz:	15dB
Frequency Range @ -3dB:	20 – 29,000 Hz
Frequency Response (+2 / -0dB):	20 – 20,000 Hz
Tracking Ability @ 315Hz:	70 μ m (@ recommended tracking force)
Compliance, Dynamic, Lateral:	16 μ m/mN
Stylus Type:	Nude Fine Line
Stylus Tip Radius:	r/R 8/40 μ m
Tracking Force Range:	1.6 – 2.0g (16 – 20mN)
Tracking Force (Recommended):	1.8g (18mN)
Tracking Angle:	20°
Internal Impedance (DC Resistance):	1.2k Ω
Internal Inductance:	630mH
Recommended Load Resistance:	47k Ω
Recommended Load Capacitance:	150 – 300pF
Stylus Colour:	Chrome
Cartridge Weight:	18.5g



Notes for Editors

Consumer Contact for Publication

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About Ortofon

Ortofon is the world's oldest and most experienced manufacturer of hi-fi pick-up cartridges. From humble beginnings in 1918, Ortofon is a proud Danish company that has grown to become a micro-mechanical powerhouse. Their core principles of responsibly sourced high-end materials, meticulous design and production processes, pristine working conditions and superlative attention to detail are evident in every single product they make.

From the introductory moving magnet OM and 2M ranges, through the Quintet and Cadenza Moving Coil series, all the way up to the Exclusive high-end models like the flagship MC Anna cartridge, Ortofon are devoted to offering true 'accuracy in sound'.



About Henley Audio

Everyone has a different interpretation of what good sound is, and at Henley Audio we're no different. We strive to bring customers the best possible selection of hi-fi equipment from a variety of international manufacturers.

Formed in 1997 as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) is one of the UK's premier distributors of quality hi-fi equipment. The brands we distribute are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit www.henleyaudio.co.uk

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