

Product Announcement

SweetVinyl SugarCube SC-1

Bring your old vinyl records back to life.

Didcot, Oxfordshire – 7th August 2018

Henley Audio are delighted to announce the immediate availability of a new must-consider accessory for high-end vinyl aficionados. The SugarCube™ SC-1 has been designed to enhance the enjoyment of vinyl records with a pioneering click & pop removal technology created by SweetVinyl, a Silicon Valley-based start-up focused on elevating the vinyl experience with old or damaged records.



The SC-1 is an all-in-one vinyl noise removal device. Designed as the first audiophile-grade product to enable non-destructive click & pop removal on any vinyl LP record in real-time; simply install it in your system and watch it work its magic, playing older records like they're brand new again.

First shown in the UK at the end of 2017 and now readily available from stock, the SC-1 uses a sophisticated, proprietary algorithm to detect, isolate and remove only unwanted noise from the musical performance. With countless records in collections across the world exposed to often unavoidable wear-and-tear over years of ownership, even the most advanced cleaning systems can struggle to remove all unwanted noises from the surface of a record. SC-1 does the finest job of cleaning up these records to an almost-like-new level, using a specially-developed digital process.

Easy to install into any vinyl hi-fi system with an external phono stage (read our FAQ), SC-1 is also effortlessly easy to use. Simply press a button to initiate the 24-bit/192kHz digital clean-up process, and then turn a dial to adjust the strength of the process. Handled throughout the procedure by only the finest audiophile-grade components available for the price, the audio signal remains tonally unharmed, and retains the space, depth and clarity of the original recording, only removing the unwanted elements of the vinyl record. When in bypass mode, a high-quality internal relay isolates the audio signal from any digital process to ensure you only hear the original audio exactly as you normally would. With the supplied USB fob, you can add further convenience by adjusting and switching the SC-1 process on or off via SweetVinyl's SugarCube app for iOS and Android devices.

Built into a sturdy metal enclosure for an elegant, luxury feel, the SC-1 is a must-consider accessory for anyone who loves the sound of a clean, like-new vinyl record.

SRP £1,550.00

**The SweetVinyl SugarCube SC-1 is available in the UK now.
Available in Black or Silver finish.**

Frequently Asked Questions

How do I connect the SC-1?

The RCA inputs to the SugarCube SC-1 are Line level, so they require a phono stage to either sit between the turntable and the SC-1 or for a phono stage to be built into the turntable. The RCA outputs of the SC-1 connect into an amplifier via any Line or AUX input.

By working at Line level, the SC-1 can also help clean up other analogue sources, such as Reel-to-Reel tapes.

Why is the SC-1 set to convert at 24-bit/192kHz hi-res?

Throughout the SweetVinyl team's development of the SC-1, they carried out extensive recording, testing and analysis of thousands of LPs from the 1950s through to the present day. Their research showed that it was very difficult to measure much data past 90kHz when converting a record's signal – so setting the SC-1 and SC-2 click & pop remover algorithm to a 24-bit/192kHz process gave plenty of 'headroom', so all the original musical information will be present at the output stage.

Why does the SC-1 not support DSD?

When handling DSD data streams it is not possible to run SweetVinyl's specially developed click & pop remover algorithm. For that reason, the SC-1 only works with PCM data.

Technical Information

Line In Maximum Level:	+20dBu (approx. 7.7Vrms or 22Vp-p)
Line Out Level:	Line In level
THD+N:	0.0045% (A-weighted)
Frequency Response:	20Hz – 65kHz (\pm 0.1dB)
Frequency Response:	15Hz – 80Hz (- 3dB)
Power Input:	12V DC, centre-pin positive
Average Power Dissipation:	9W



Notes for Editors

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About SweetVinyl

SweetVinyl is an entirely new type of company for the hi-fi market. Owned and operated by its two founders, Leo Hoarty and Dan Eakins (both of whom have successfully started and grown a number of high-tech start-ups in Silicon Valley and together have over 50 years of start-up experience), they have recruited a team of talented hardware designers who have strong experience in both analogue and digital sound design, and software engineers who have decades of experience building and delivering complex projects.

Helped to market by a hugely successful Indiegogo campaign, the SweetVinyl team are fuelled by a desire to bring music back to life for audio enthusiasts around the world. Their engineers are constantly exploring new ways to enhance your listening experience, or to make another aspect of your audio life even easier.



About Henley Audio

Everyone has a different interpretation of what good sound is, and at Henley Audio we're no different. We strive to bring customers the best possible selection of hi-fi equipment from a variety of international manufacturers.

Formed in 1997 as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) are one of the UK's premier distributors of quality hi-fi equipment. The brands we distribute are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit www.henleyaudio.co.uk

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