

CONTACT:
Jill Escol
Klipsch Group, Inc.
(317) 860-8721
jill.escol@klipsch.com



FOR IMMEDIATE RELEASE

Klipsch Kicks Off ‘Keepers of the Sound’ Video Series with Butch Walker

INDIANAPOLIS, IND. (September 19, 2018) — Klipsch®, a tech-driven audio company, is pleased to introduce its new ‘Keepers of the Sound®’ video series, which was inspired by audio pioneer and company founder Paul W. Klipsch, who created speakers to reproduce the power, detail and emotion of the live music experience in the home. The video series celebrates pioneers of all crafts — spotlighting those who’ve stayed true to a vision of preserving their rich heritage, while adapting to today’s tech-driven world. These pioneers give insights into how listening to music through Klipsch speakers drives their spirit and their endeavors.

“This video series showcases pioneering artists with values and principles near and dear to the heart of the Klipsch brand,” said Paul Jacobs, president and CEO of Klipsch. “Like Klipsch, they are authentic, uncompromising on quality, and always remain true to their core values. They work to create powerful, emotional experiences for their fans, and Klipsch strives to recreate the same emotional experiences through our speakers and headphones.”

The first installment in the video series features legendary American singer-songwriter and producer Butch Walker. Walker played in various metal/alternative bands from 1980- 2001 and began his solo career in 2002. He was named Rolling Stone’s “Producer of the Year” in 2005. Walker performed on, wrote and produced albums for artists including Taylor Swift, Train, Pink, Avril Lavigne, Keith Urban, Katy Perry, The Struts, Panic! At the Disco, Pete Dinklage, Harry Connick Jr., Weezer, Fall Out Boy, and many more.

Butch Walker grew up when audio was primarily analog-driven and he prefers to make music and create his sound by hand. His relentless attention to detail in his recording process captures a rich, full spectrum of audio, which in turn, offers a better listening experience. This spirit embodies the principles that Klipsch stands for.

Watch the ‘Keepers of the Sound’ video featuring Butch Walker at www.klipsch.com/keepersofthesound. For more information on the Klipsch brand and its legendary speakers, visit Klipsch.com.

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About Klipsch Audio

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder’s legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch and Keepers of the Sound are trademarks of Klipsch Group, Inc., registered in the U.S. and other countries.

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