

## Product Announcement

### Pro-Ject Sweep-IT E

**Clean as you go with the latest Pro-Ject turntable accessory.**

*Didcot, Oxfordshire – 31<sup>st</sup> October 2018*

Henley Audio are delighted to announce the imminent availability of a new analogue accessory from the turntable specialists at Pro-Ject Audio Systems. The Sweep-IT E is a high-quality record cleaning arm, bringing convenience, great sound and longevity to vinyl record playing systems at an attractive price.

Cleaning a record collection can be tiresome, time-consuming or just difficult to keep up with; but it's an essential task if you want to ensure the best possible sound quality and guarantee a long stylus life. A key part of good maintenance is keeping dust out of your grooves, as too much debris in a record groove can easily stick to the pick-up stylus and cause unwanted artefacts in the sound. There are many ways to reduce the amount of dust inside a record groove, but few are as convenient as Sweep-IT E.

As opposed to almost every other cleaning solution, which requires you to clean your records while they're not playing; Sweep-IT E cleans in real time, just before the groove reaches the cartridge. Position Sweep-IT E on your turntable and make sure that the brush is placed in front of the needle when the record starts. Simple as that.



Sweep-IT E is made from aluminium for its lightweight-yet-durable properties, in order to ensure a long cleaning life. With a heavyweight base that sits directly on your turntable, the uni-pivot arm navigates your records just like a tonearm, with minimal resistance. The soft hair-brush has been purpose-chosen to ensure records remain unharmed and the playback speed remains stable. For times when you don't need Sweep-IT E, it has a dedicated arm rest for convenient storage.

The Sweep-IT E from Pro-Ject Audio Systems is an ideal accessory for analogue aficionados who are looking for new ways to get the best sound from their beloved turntable.

**SRP £55.00**

**The Sweep-IT E will be available across the UK from November 2018.  
Available in Black finish.**

## Technical Information

Arm Motion:	Uni-Pivot
Weight:	430g
Arm Length:	226mm
Arm Material:	Aluminium
Brush:	Hair
Finish:	Black



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## Notes for Editors

### Consumer Contact for Publication

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### About Pro-Ject Audio Systems

*Pro-Ject Audio Systems* are widely recognised as one of the finest turntable manufacturers in the world. Their mission is simply to produce the best sounding analogue components at the most competitive prices possible. The current range spans a huge variety of price points, with a variety of products targeted to key demographics or to accommodate any of the modern listener's unique requirements.

Based in the Austrian countryside, Pro-Ject Audio Systems use specialised manufacturing partners to produce all their products, and the entire turntable range is assembled with great skill, care and attention in the Czech Republic.



### About Henley Audio

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, we work to deliver excellence in both product and service.

Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support and warehouse teams in order to offer the full turn-key solution for suppliers. The brands we represent are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)

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