

KLIPSCH LAUNCHES ITS 1ST DESIGN COMPETITION



Indianapolis, Ind. (April 2019) — Klipsch®, an American brand specializing in audio, announces the opening of its own design competition for students and young designers under-30s. This contest is part of the brand DNA (avant-gardism, innovation) but it also perpetuates the will of Paul W. Klipsch which was to offer a unique audio experience with beautiful products.

For this first edition, Klipsch chose the theme "HERITAGE": young talents of today will have to tap into the roots of the brand to imagine the products of tomorrow which could fit in our HERITAGE range. Open to France, the UK, Italy and Spain from April 15th 2019, the competition will end on June 15th 2019 to give way to the deliberations at the end of June 2019. At the end of the competition, a jury composed of professionals will appoint the 4 winners.

Categories

Projects must belong to one of the below categories:

- ACTIVE SPEAKER (wireless): create tomorrow's speaker in the vein of The One and The Three
- HEADPHONE: Imagine the new Heritage Inspired headphones (over-ear)

The jury will judge the exterior design of the product (not the inside technology). Each applicant can propose a project in each category.

Prizes

A jury of professionals will designate TWO winners in each category.

1ST PRIZE : 5000€

2ND PRIZE: 2000€

Who can submit a project?

The competition is opened to:

- Students in engineering
- Students in product design
- Students in Industrial design
- Young talents under 30 years old who graduated from one of the above field

Participants must have undertaken their studies and live in one of the following countries: France, The United Kingdom, Spain or Italy

What do we expect ?

A note to describe the project (name, dimensions, materials, where you got your inspiration, what makes it different from the other projects...) but also renderings, sketches and 3D pictures.

For more information and to check the rules, go to : <https://www.klipsch.com/european-design-contest>

About Klipsch	
	<p>In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder’s legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch Group, Inc. is a VOXX International Company (NASDAQ: VOXX).</p> <p>Klipsch®, Keepers of the Sound® are trademarks of Klipsch Group, Inc., registered in the U.S. and other countries.</p>