

Event Announcement

Catch the MC Anna Diamond On Tour

See and hear the new MC Anna Diamond on special demonstration across the UK.



Didcot, Oxfordshire – 3rd June, 2019

To mark the release of the MC Anna Diamond, Henley Audio are hosting a series of listening events across the UK, from summer 2019:

Ortofon are heading off on tour, across the country, visiting some of the UK's premier hi-fi retailers for a series of exclusive events geared towards vinyl playback. The Cartridge Experience Tour will take visitors on a journey through the Ortofon range, starting with the 2M Red at £95.00 and climaxing with the new flagship MC Anna Diamond at £7,250.00.

During the events, visitors will learn more about Ortofon – the world's oldest and most respected manufacturer of phono pick-up cartridges – and also the importance of cartridges in a vinyl hi-fi system. The presentation will also cover the various stages in each Ortofon product series, explaining the difference between Red, Blue, Bronze and Black cartridges across the 2M, Quintet and Cadenza models. The events will end with an extended playback of the new MC Anna Diamond cartridge, representing the very best sound you can achieve from a good vinyl hi-fi system. There will also be an opportunity to talk with analogue experts about specific questions you may have.

The Cartridge Experience Tour is open to all, but we recommend registering your interest with your preferred venue, to guarantee you don't miss any of the presentation. Toured extensively in 2017 after the launch of the MC Windfeld Ti, and very successfully attended during the Bristol Show 2019, we know this is a valuable experience for anyone who's serious about their vinyl sound – regardless of budget.

The Cartridge Experience Tour will visit:

- Saturday, July 13th: Nintronics (Welwyn Garden City)
- Friday, August 16th: Midland Audio X-Change (Belbroughton)
- Saturday, August 31st: Oxford Audio Consultants (Oxford)
- Wednesday, September 4th: Home Media Limited (Kent)
- Saturday, September 14th: Wilkinson's Hi-Fi (Nelson)
- Saturday, September 21st: Fanthorpes HiFi (Hull)

Visit www.henleyaudio.co.uk/Ortofon-Cartridge-Experience-Tour-2019 for more information.

Notes for Editors

Consumer Contact for Publication

Henley Audio
Didcot, Oxfordshire

Tel: 01235 511 166
Email: sales@henleyaudio.co.uk
Web: www.henleyaudio.co.uk



About Ortofon

Ortofon is the world's oldest and most experienced manufacturer of hi-fi pick-up cartridges. From humble beginnings in 1918, Ortofon is a proud Danish company that has grown to become a micro-mechanical powerhouse. Their core principles of responsibly sourced high-end materials, meticulous design and production processes, pristine working conditions and superlative attention to detail are evident in every single product they make.

From the introductory moving magnet OM and 2M ranges, through the Quintet and Cadenza Moving Coil series, all the way up to the Exclusive high-end models like the stunning MC Anna Diamond cartridge, Ortofon are devoted to offering true 'accuracy in sound'.



About Henley Audio

Everyone has a different interpretation of what good sound is, and at Henley Audio we're no different. We strive to bring customers the best possible selection of hi-fi equipment from a variety of international manufacturers.

Formed in 1997 as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) are one of the UK's premier distributors of quality hi-fi equipment. The brands we distribute are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit www.henleyaudio.co.uk

Press Contact

Simon Powell

Henley Audio, Unit B, Park 34, Collett, Didcot, Oxfordshire, OX11 7WB

Tel: 01235 511 166

Email: simon@henleyaudio.co.uk

Web: www.henleyaudio.co.uk

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