

Distribution Announcement

Henley Audio to Relaunch SUMIKO in the UK Hi-Fi Market

The popular cartridge manufacturer is being given a fresh approach for 2020.

Didcot, Oxfordshire – 13th January 2020

Henley Audio are excited to announce that as of January 1st, 2020, they have been officially appointed as the new, exclusive UK and Republic of Ireland distributor for SUMIKO Phono Cartridges. As sole UK distributor for a wide variety of Hi-Fi equipment brands from across the globe, Henley Audio are delighted to add another international partner to their ever-developing portfolio.

Lionel Nunney, VP of Sales & Marketing, EMEA, for McIntosh Group, the parent company of SUMIKO, says of the new distribution arrangement:

“SUMIKO, a long-established part of the McIntosh family, is proud to be partnered with Henley Audio. Laurence and his team’s knowledge of analogue technologies will be a definite asset moving forward, and the company’s attention to excellent customer service matches our own expectations. We’re delighted to be starting a new relationship with them.”

Managing Director of Henley Audio, Laurence Armstrong, said of the new relationship:

“We’re thrilled to be adding another brand to our portfolio, and we feel SUMIKO slots in perfectly with its unique position in the market. As a company with a strong heritage and reputation, capable of exploring different areas of the cartridge market – such as with their high output moving coils and premium open architecture designs – we’re delighted to help push the brand forward in the UK, and will be establishing a knowledgeable dealer network as quickly as possible.”



As of January 2020, Henley Audio will be offering sales, technical support, service and marketing for all SUMIKO products in the UK and Ireland. The full range is available to view right now at www.henleyaudio.co.uk, with stock already available from their Oxfordshire warehouse.

For all technical, press and dealership enquiries, please contact Henley Audio through the following means:

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SUMIKO

PHONO CARTRIDGES

About SUMIKO Phono Cartridges

For nearly 40 years, SUMIKO has provided the finest array of phono pick-up cartridges to discerning audio enthusiasts around the world. Boasting a portfolio of products that touches all price points and technologies, there are many names in their catalogue that are indisputably synonymous with high-quality record playback.

Regardless of price, every SUMIKO cartridge is driven by a company-wide passion for achieving the best sound possible in the analogue format. So, you can guarantee you'll experience musicality of sound and phenomenal cost-to-performance ratio with every model. SUMIKO cartridges truly reveal the magic within your treasured vinyl record collection.

SUMIKO Phono Cartridges is a McIntosh Group Inc. brand, managed in the USA with product manufactured in Japan.



About Henley Audio

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, we work to deliver excellence in both product and service.

Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support and warehouse teams in order to offer the full turn-key solution for suppliers. The brands we represent are not only highly regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit www.henleyaudio.co.uk

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