

Promotional Announcement

Musical Fidelity M2si Price Drop

Get your hands on this phenomenal performer for just £599, for a limited time.

Didcot, Oxfordshire – 20th February 2020

Since the introduction of the Musical Fidelity M2si integrated amplifier in October 2018, the model has made a big impact in the affordable audiophile market. At £799.00 (SRP), it's garnered a reputation as a "very easy integrated to listen to for long periods." Foregoing a big list of features in favour of exceptional sound characteristics, it has found its way into many systems around the world and enjoyed widespread critical praise along the way.

Now, for a limited time, Henley Audio are offering a price promotion for customers in the UK and Ireland, where you can purchase the M2si for £599.00 SRP, saving £200 off the normal retail price. The promotion is available from any authorised Musical Fidelity retailer, and will run from February 21st until May 31st, 2020.



The Promotion

The M2si promotion is exclusively offered by Henley Audio to authorised dealers in the UK and Ireland.

Terms & Conditions

- i. The Musical Fidelity M2si Promotion is offered by Henley Audio, only for customers in the UK and Ireland and only covering the M2si integrated amplifier in black and silver finish.*
- ii. Offer runs from February 21st 2020 – May 31st 2020, inclusive.*
- iii. Offer is only available when purchasing through authorised Musical Fidelity dealers, supplied by Henley Audio.*
- iv. During the price promotion, no other previously running promotions relating to the M2si are available.*
- v. Promotion is only valid on new M2si purchases (no B-Stock, Ex-Demo or Graded products) made within the promotional window.*
- vi. All sales are handled exclusively by the retailer, and are subject to their own terms and conditions as well.*
- vii. Promotion can be withdrawn by Henley Audio before the planned end-date with no prior notice.*

MUSICAL FIDELITY

M2si **Save £200**

Now £599

The Product

The M2si integrated amplifier takes the company's peerless premium sound experience and applies it to a more affordable price point. Boasting trickle-down technology from the legendary Titan flagship model, the sound is well complemented by other high-end touches, such as the solid metal controls.

Delivering 76W per-channel into 8Ω (137W into 4Ω), the M2si has the power to drive a wide range of similarly-priced loudspeakers, including the more power-hungry models. But it's not just a question of power, as the M2si features a Class A pre-amp stage with its own independent power supply, coupled with a pair of discrete power amps. The end result of the advanced internal design means the M2si effectively offers the performance benefits of a pre/power configuration but with the convenience of a one-box solution.

The M2si slots in as the perfect amplifier for any system in part thanks to its six Line inputs. By leaving DAC, CD, streaming and phono tasks to external devices the amplifier is able to function as a pure analogue hub and delivers a sophisticated, highly engaging sound. For Home Cinema installations, the AUX1 input can also be manually switched to a Home Theatre (HT) through-put.

The new M2si integrated amplifier and matching M2sCD CD player are housed in heavy metal enclosures and feature neat aluminium front panels – finished in silver or black. Control is effortlessly simple either via the supplied system remote or the clearly labelled front panel controls. But as well as being easy to integrate, a joy to behold and priced appealingly, what really sets this new range apart is its ability to better the sonic capabilities of its rivals and sit comfortably amongst even more expensive, esoteric designs.

Find out more at: <https://www.henleyaudio.co.uk/products/M2si>

Notes for Editors

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MUSICAL FIDELITY

About Musical Fidelity

Musical Fidelity represents the best of good quality hi-fi. Built on over thirty years of audio expertise, they design and engineer powerful hi-fi separates that deliver exceptional sound, high technical performance, excellent value for money and a superb build quality.

Now owned and operated by Audio Tuning, an independent audio specialist company based in Austria (famed for their Pro-Ject Audio Systems brand), Musical Fidelity still retains its proud British heritage, with every product the new company designs continuing to boast the natural, authentic sound that has made the name so respected across the world. The Musical Fidelity range is choreographed to embrace both traditional and modern requirements.



About Henley Audio

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, we work to deliver excellence in both product and service.

Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support and warehouse teams in order to offer the full turn-key solution for suppliers. The brands we represent are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit www.henleyaudio.co.uk

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