

Distribution Announcement

Henley Audio to Distribute HiFi Rose in the UK and Ireland Markets

The impression of sound with eyes and ears.

Didcot, Oxfordshire – 13th April 2021

Henley Audio are delighted to announce a new distribution agreement with HiFi Rose, a Korean specialist in high-end audio streaming technology. As sole UK distributor for a wide variety of HiFi equipment brands from across the globe, Henley Audio are delighted to add their first ever Korean partner to their portfolio.

Sean Kim, Director of Communication and Media Sales at HiFi Rose, says of the new distribution arrangement:

“We hope that HiFi Rose’s entry into the UK market will bring new pleasure to music lovers. We hope you enjoy the original high-quality music provided by HiFi Rose products with 4K video.”

Managing Director of Henley Audio, Laurence Armstrong, said of the new relationship:

“We could not be more excited about handling the UK and Ireland rollout of the HiFi Rose brand. What their team have produced is a truly exceptional user experience, housed in products that deliver both acoustically and aesthetically. Integrating the control interface through touchscreens in the way they have (while still also delivering a full feature app for remote control) is truly unique, and there is almost no aspect of the musical signal they are not in complete control of.

Since our first experience with their products we have been instant fans, and we believe there will be many new enthusiasts popping up across the UK as the RS150 and RS201 E begin to spread through our dealer network.”



RS201 E professional hi-fi media player, pictured

With immediate effect, Henley Audio will be offering sales, technical support, service and marketing for all HiFi Rose products in the UK and Ireland. The full range is available to view right now at www.henleyaudio.co.uk, with stock also available in stores now. Carried models will include the RS201 E integrated streamer and the flagship RS150 streamer/pre-amplifier.

Find out more about each product below...

RS201 E

Professional Hi-Fi Media Player

£1,749.00 SRP



The RS201 E from HiFi Rose is the ultimate music streamer, DAC and amplifier. Housed within a minimalist, sturdy enclosure and boasting a desk-friendly footprint, the opportunities on offer from the RS201 E put it in a class of its own. With a rich sound quality and elegant user experience, it may be the most innovative all-in-one product the hi-fi world has ever encountered.

Key features include:

- ✓ 8.8" wide multi-touch touchscreen
- ✓ Support for digital audio playback up-to 32-bit / 384kHz (PCM) and DSD256 (Native DSD)
- ✓ Stream music from your network or attached devices through the Rose OS MUSIC app
- ✓ Airplay, Roon Ready and Spotify Connect streaming included
- ✓ Integrated apps for Qobuz and Tidal
- ✓ MQA certified device (full decoding)
- ✓ Bespoke Rose OS apps give access to video services, podcasts and radio playback
- ✓ Playback or rip CDs from external optical drives, connected by USB (drive not included)
- ✓ Manually adjust output settings to suit the RS201 E to your needs
- ✓ Built-in 100W power amplifier, capable of driving speaker loads from 4 – 16Ω
- ✓ Additional inputs for Line or Digital devices
- ✓ HDMI output for 4K video output to a connected TV (via Tidal, Rose Tube or Video apps)
- ✓ Wi-Fi, ethernet and Bluetooth 4.0 (A2DP SINK, AVRCP) connectivity
- ✓ Space for built-in (SATA), Micro SD or USB storage devices
- ✓ Full-feature app available for iOS and Android devices
- ✓ Bluetooth remote control included

[VIEW RS201 E BROCHURE](#)

RS150

High-performance network streamer

£3,899.00 SRP



The RS150 from HiFi Rose is a true high-end device. From its elegant, sturdy aluminium construction through its extensive DAC functions and on to its bespoke transformer design – no element of this prestigious product is left to chance. The RS150 is guaranteed to deliver industry leading sound and benefits from Rose OS, a bespoke operating system that delivers a control interface and feature-set that is second-to-none.

Key features include:

- ✓ 14.9" wide HD IPS Touch Screen LCD
- ✓ Hexacore CPU and Mali-T864 GPU for a seamless software experience
- ✓ Asahi Kasei VERITA AK4499EQ DAC with support for VELVET SOUND technology
- ✓ Industry leading technical measurements for exceptional sonic integrity
- ✓ Stream music from your network or attached devices through the Rose OS MUSIC app
- ✓ Airplay, Roon Ready and Spotify Connect streaming included
- ✓ Integrated apps for Qobuz and Tidal
- ✓ MQA certified device (full decoding)
- ✓ Bespoke Rose OS apps give access to video services, podcasts and radio playback
- ✓ Playback or rip CDs from external optical drives, connected by USB (drive not included)
- ✓ Manually adjust the input and output settings to fine details for a perfectly balanced system
- ✓ Extensive input options including HDMI-ARC, AES/EBU and adjustable I²S connections
- ✓ HDMI output for 4K video output to a connected TV (via Tidal, Rose Tube or Video apps)
- ✓ Wi-Fi and Bluetooth 4.0 (AD2DP SINK, AVRCP) connectivity available with supplied dongle
- ✓ Space for built-in (SATA), Micro SD or USB storage devices
- ✓ Linear power supply and ideal circuit system for improved sound quality without distortion
- ✓ Case milled from high-purity aluminium
- ✓ Full-feature app available for iOS and Android devices
- ✓ Bluetooth remote control included

[VIEW RS150 BROCHURE](#)

For all technical, press and dealership enquiries, please contact Henley Audio through the following means:

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Notes for Editors

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About HiFi Rose

HiFi Rose aims to take you “beyond audio”. They make products that sound exceptional, but they also make products that are a joy to experience in both their aesthetic and their operation. The flagship RS150 streamer, DAC and pre-amplifier sets the standard for this aim, and delivers on all fronts one of the most innovative streaming devices the hi-fi industry has seen in recent years.

HiFi Rose is a division of Citech, a Korean software company that was originally founded during the 1960s. All HiFi Rose products are assembled in Korea.



About Henley Audio

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, we work to deliver excellence in both product and service.

Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support and warehouse teams in order to offer the full turn-key solution for suppliers. The brands we represent are not only highly regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit www.henleyaudio.co.uk

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