

## Product Announcement

### HiFi Rose RSA780 CD Drive

#### Isolated Design, Low Noise, Anti Vibration

*Didcot, Oxfordshire – 27<sup>th</sup> August 2021*

Henley Audio are excited to announce the immediate availability of the new RSA780 CD Drive (£349.00 SRP) from HiFi Rose, a technology-focused audio company based in Korea. Its isolated, low noise design and anti-vibration features make this accessory the perfect companion to any HiFi Rose player. The RSA780 can be used not only for CD playback, but also for CD ripping where users simply open the relevant ROSE OS application to conveniently rip their CDs to any integrated or attached storage.



The RSA780 applies high-performance insulators that minimise noise and vibrations that can occur when a CD is running. Its sturdy construction also weighs in at 900g making it an ideal weight for CD playback by reducing vibrations that were previously transferred through to the spinning disc and the pick-up laser. To keep the signal as clean as possible, the RSA780 also features a USB Type-B port for high quality signal transfer and is supplied with the matching RSA705 7NOCC hi-fi grade USB cable.

RSA780 features include:

- ✓ Low-noise and anti-vibration design to isolate the CD pick-up from the player
- ✓ Heavy 900g metal construction
- ✓ Slot-load mechanism for playing and ripping CDs in ROSE OS
- ✓ USB Type-B port
- ✓ USB Isolator technology
- ✓ Minimised motion noise by applying high-performance insulators
- ✓ Also works with any normal computer
- ✓ RSA705 hi-fi grade USB cable provided with the drive

**HiFi Rose RSA780: £349.00 (SRP)**

**The RSA780 CD Drive is available across the UK now.**

**Available in Silver.**

## HiFi Rose RSA780 in detail

The RSA780 is a premium quality CD drive designed to allow first-class CD playback and ripping with HiFi Rose products, while also being compatible with other computer systems. Weighing in at 900g, it's ideal for CD playback as the heavy construction contributes to the effective elimination of any unwanted vibrations. The rubberised bottom further assists in the isolation and reduction of vibrations that can occur when a CD is running.

The RSA780 has been designed so, for those who want to play or rip CDs with a HiFi Rose streamer, the CD Drive and player can be separated electrically, allowing only pure music data to be transmitted through to the software. In addition to this, the slot-loaded insertion of CD's ensures a slimline aesthetic and ease of setup that can have users listening to their music in seconds.

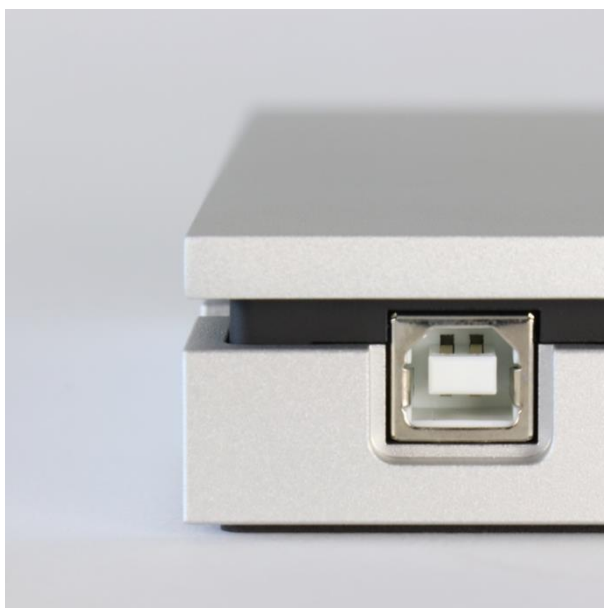
The side of the RSA780 features a flick-switch that toggles between 'Isolation Mode' (Read-Only) and 'Normal Mode' (Read/Write). Isolation Mode uses digital isolation technology of iCoupler style to

minimise external noise, so users can enjoy high-quality music with minimal distraction through their HiFi Rose player. Normal mode can be used to read or write CDs when connected to a computer.



The RSA780 features a USB Type B port for high-quality signal transmission. To further guarantee the best signal transfer, the RSA780 is supplied with the matching RSA705 7NOCC hi-fi grade USB 2.0 A-B data cable in the box.

The RSA780 is the perfect companion to any HiFi Rose player, bringing high-quality access to the CD ripping and playback apps built into their industry-leading ROSE OS software.



## Technical Data:

Size (W x D x H):	152 x 152 x 25 mm
Weight:	0.9Kg
Connection:	USB Type-B
Power:	5V, 1.5A

## Notes for Editors

### Consumer Contact for Publication

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### About HiFi Rose

HiFi Rose aims to take you “beyond audio”. It makes products that not only sound exceptional but are also a joy to experience in both aesthetics and operation. The flagship RS150 sets the standard for this aim and delivers on all fronts one of the most innovative streaming devices the hi-fi industry has seen in recent years.

HiFi Rose is a division of Citech, a Korean software company that was originally founded during the 1960s. HiFi Rose assembles all its products in Korea.



### About Henley Audio

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, we work to deliver excellence in both product and service.

Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support, and warehouse teams to offer the full turn-key solution for suppliers. The brands we represent are not only highly regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)

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