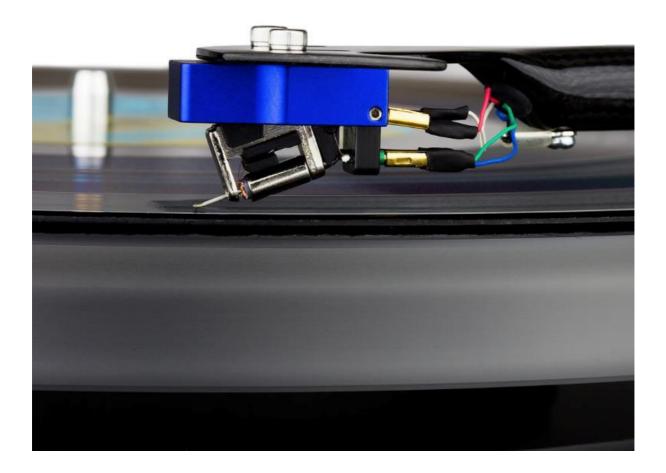
SUMIKO releases new Songbird cartridge



Oxfordshire, England, May 2020 – SUMIKO Phono Cartridges announces the Songbird Low Output moving coil cartridge. Exclusively distributed in the UK by Henley Audio, SUMIKO offers a supreme array of phono pick-up cartridges to turntable users across the world. Part of the McIntosh Group Inc, SUMIKO is managed in the USA with product manufactured in Japan.

The Songbird Low Output, forms part of SUMIKO's Reference Series, and sees its maker build on the revelatory Songbird High Output design. That High Output model brings all the detail and impact of a moving coil cartridge, yet also includes the electrical characteristics to make it compatible with any high-quality moving magnet phono preamp – ideal for music systems that lack a proper moving coil phono stage.

With the new Low Output cartridge design, the SUMIKO design team again takes inspiration from the company's range-topping Starling model and reduces the number of high-purity copper coils, allowing the engineers to further reduce the cartridge's moving mass, and meaning the stylus can trace even finer details on the record's surface.

Adding this enhanced tracking ability to the Songbird's low-vibration construction and open generator design helps create a cartridge of unparalleled performance at its price point. Listeners should expect a huge, detailed stereo image; tremendous deep bass response; and the ability to deliver small details that other cartridges leave uncovered. The result is a wonderfully wide and engaging sound.

The SUMIKO Songbird Low Output is now available, priced £899.95.

High-res images

Please click here to view and download hi-res images.

Low output Songbird tech specs:

Cartridge Type: Moving Coil

• Frequency Response: 12 Hz- 40 kHz

Output Voltage/Channel: 0.5 mV

Channel Separation: 30 dB (1 kHz)

• Channel Balance: <0.5 dB (1 kHz)

• Compliance: 12 x 10-6 cm/dyne

• Stylus Shape/Size: Elliptical/ .3 x .7 micron

Internal Impedance: 28 Ω

Load Impedance: <100 Ω

Tracking Force Range: 1.8-2.2 Grams

Recommended Force: 2.0 Grams

Cartridge Weight: 8.5 Grams

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About Henley Audio

www.henleyaudio.co.uk

Everyone has a different interpretation of what good sound is, and Henley Audio is no different. It strives to bring customers the best possible selection of hi-fi equipment from a variety of international manufacturers.

Formed in 1997 as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) is one of the UK's premier distributors of quality hi-fi equipment. The brands it distributes are not only highly regarded in their own right, but they also share a symbiotic relationship with other brands in its portfolio.

About SIMIKO Phono Cartridges

www.sumikoaudio.net

For nearly 40 years, SUMIKO has provided the finest array of phono pick-up cartridges to discerning audio enthusiasts around the world. Boasting a portfolio of products that touches all price points and technologies, there are many names in its catalogue that are indisputably synonymous with high- quality record playback.

Regardless of price, every SUMIKO cartridge is driven by a company-wide passion for achieving the best sound possible in the analogue format. So, you can guarantee you'll experience musicality of sound and phenomenal cost-to-performance ratio with every model. SUMIKO cartridges truly reveal the magic within your treasured vinyl record collection.

SUMIKO Phono Cartridges is a McIntosh Group Inc. brand, managed in the USA with product manufactured in Japan.