

## Product Announcement

### Ortofon Concorde Music

An icon returns to the hi-fi arena.

*Didcot, Oxfordshire – 9<sup>th</sup> May 2024*

Ortofon A/S, the Danish pick-up cartridge specialists, have announced the immediate availability of their new Concorde Music cartridge range. Unveiled today at the Munich High End show, Concorde Music offers vinyl lovers a new, convenient cartridge option for tonearms with removable headshells.



Though Ortofon's Concorde-shaped cartridges are now considered the de facto standard in the DJ world, it is important to remember that the design started life as a hi-fi cartridge.

First unveiled in 1979, the revolutionary Concorde cartridge was first designed to be a plug-and-play model that had a stylus with a lower mass than the VMS cartridges Ortofon were already producing. Today Concorde Music reintroduces the Concorde body shape to the hi-fi space, mirroring the 2M Series offering, but with its own unique characteristics.

Concorde Music Features Include:

- ✓ The benefit of plug-and-play installation on tonearms with SME-style headshell mountings.
- ✓ Red, Blue, Bronze, Black and LVB 250 stylus options to suit different sound preferences, technical specifications, and budgets.
- ✓ The same cartridge body and generator system throughout the range, for easy stylus upgrades in the future.
- ✓ Powerful 6mV output for easy system matching.

**Concorde Music is shipping in the UK now through authorised Ortofon stockists.**



**Red**  
£129.00



**Blue**  
£219.00



**Bronze**  
£365.00



**Black**  
£525.00



**LVB250**  
£829.00

## **Concorde Music in detail**

Developed by music lovers, for music lovers, the Concorde Music cartridges blend premium performance with an iconic design. Concorde Music is not just a cartridge, but a dedication to the profound impact music has on our lives, turning every listening session into a captivating journey.

In 1979 the Concorde looked radically different to any other cartridge on the market. Conceived by the award-winning\* industrial designer Jan Trägårdh, the Concorde eliminated the need for screws and wires when mounting a cartridge into an “SME-style” tonearm. Thanks to its unique design the Concorde has been in continuous production for Ortofon ever since, changing subtly over the years but always retaining its remarkable robustness and impressive tracking ability.

All models in the Concorde Music range feature the same body type and generator system, allowing for easy stylus upgrades in the future. Inside, silver-plated oxygen free copper is chosen for the quad-coil system together with four Ortofon split pole pins, delivering a clear, powerful 6mV output of dynamic, lifelike sound with an exceptional clarity and fidelity to your connected phono stage.



Each model in the Concorde Music range is identified by its coloured stylus, reflecting its position in the range, and the type of sound you can expect...

**Concorde Music Red** features a high-quality elliptical diamond stylus profile for an impressive entry-level performance.

With the **Concorde Music Blue** you can expect a more refined performance thanks to its nude elliptical diamond, taking you one step closer to the musical performance.

Boasting a nude fine line diamond stylus profile, the **Concorde Music Bronze** unlocks a whole new level of precision and detail, which fits into a deep and engaging musical landscape.

For a true-to-life musical performance, the **Concorde Music Black** presents everything exactly as the artist intended thanks to a truly high-end nude Shibata stylus profile.

**Concorde Music LVB 250** is the flagship of the series, thanks to its mounting of a nude Shibata diamond on a high-quality boron cantilever. The result is a sound performance like a more expensive moving coil design. This is true high-end excellence.



Each model in the Concorde Music range also makes use of a purpose-chosen rubber compound for its suspension system. Ortofon are a leading rubber producer and make their suspension systems in-house to exacting standards for their superior performance.

Installation of the Concorde range is effortless. Simply insert it into an SME-style tonearm headshell socket and lock it into place. There are no screws or fiddly wires, so all that is required is a simple tonearm balance to achieve the desired tracking force.

Replacement styli for the Concorde Music range are also available.

*\* The original Concorde won a Danish Industrial Design Award in 1979*

## Technical Specifications

| Concorde Music Specifications      |  |  |  |  |  |
|------------------------------------|--|--|---|--|--|
| Model:                             | Red  | Blue   | Bronze  | Black  | Black LVB 250  |
| Output voltage:                    | 6 mV   | 6 mV   | 6 mV  | 6 mV   | 6 mV   |
| Cantilever material:               | Aluminium  | Aluminium  | Aluminium   | Aluminium  | Boron  |
| Stylus type:                       | Elliptical   | Nude Elliptical  | Nude Fine Line  | Nude Shibata   | Nude Shibata   |
| Stylus tip radius:                 | r/R 8/18 µm  | r/R 8/18 µm  | r/R 8/40 µm   | r/R 6/50 µm  | r/R 6/50 µm  |
| Stylus suspension:                 | Ortofon exclusive  | Ortofon exclusive  | Ortofon exclusive   | Ortofon exclusive  | Ortofon exclusive  |
| Coil system:                       | Quad coils   | Quad coils   | Quad coils  | Quad coils   | Quad coils   |
| Coil cores:                        | Split pole pins  | Split pole pins  | Split pole pins   | Split pole pins  | Split pole pins  |
| Coil wire:                         | Silver-plated OFC  | Silver-plated OFC  | Silver-plated OFC   | Silver-plated OFC  | Silver-plated OFC  |
| Channel balance at 1 kHz:          | 1.5 dB   | 1.5 dB   | 1 dB  | 1 dB   | 1 dB   |
| Channel separation at 1 kHz:       | 22 dB  | 25 dB  | 26 dB   | 26 dB  | 26 dB  |
| Frequency response 20 Hz - 20 kHz: | +3 / -1 dB   | +2 / -1 dB   | +2 / -0 dB  | +2 / -0 dB   | +2 / -0 dB   |
| Tracking ability at 315Hz:         | 80 µm  | 80 µm  | 80 µm   | 80 µm  | 80 µm  |
| Dynamic lateral compliance         | 15 µm/mN   | 15 µm/mN   | 15 µm/mN  | 15 µm/mN   | 15 µm/mN   |
| Recommended tracking force         | 1.8 g  | 1.8 g  | 1.8 g   | 1.8 g  | 1.8 g  |
| Recommended load resistance:       | 47 kΩ  | 47 kΩ  | 47 kΩ   | 47 kΩ  | 47 kΩ  |
| Recommended load capacitance:      | 150-300 pF   | 150-300 pF   | 150-300 pF  | 150-300 pF   | 150-300 pF   |
| Internal inductance:               | 815 mH   | 815 mH   | 815 mH  | 815 mH   | 815 mH   |
| Internal impedance, DC resistance: | 1.27 kΩ  | 1.27 kΩ  | 1.27 kΩ   | 1.27 kΩ  | 1.27 kΩ  |
| Cartridge weight:                  | 18 grams   | 18 grams   | 18 grams  | 18 grams   | 18 grams   |



## Notes for Editors

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### About Ortofon

*Ortofon* is the world's oldest and most experienced manufacturer of hi-fi pick-up cartridges. From humble beginnings in 1918, Ortofon is a proud Danish company that has grown to become a micro-mechanical powerhouse. Their core principles of responsibly sourced high-end materials, meticulous design and production processes, pristine working conditions and superlative attention to detail are evident in every single product they make.

From the introductory moving magnet OM and 2M ranges, through the Quintet and Cadenza Moving Coil series, all the way up to the Exclusive high-end models like the stunning MC Diamond cartridge, Ortofon are devoted to offering true 'accuracy in sound'.



### About Henley Audio

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, we work to deliver excellence in both product and service.

Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support, and warehouse teams in order to offer the full turn-key solution for suppliers. The brands we represent are not only highly regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit [www.henleyaudio.co.uk](http://www.henleyaudio.co.uk)

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