# **Product Announcement**

# **Pro-Ject High-End Turntables**

### The Austrian analogue aficionados enhance their high-end offering.

#### Didcot, Oxfordshire – 22<sup>nd</sup> November 2019

Pro-Ject Audio Systems, an Austrian company specialising in the production of premium record players and hi-fi electronics, are rounding off 2019 with a string of announcements in conjunction with their UK distributor, Henley Audio, which enhances their high-end offering. With announcements covering new premium finish options, a new cartridge pairing program, and a free power supply upgrade as standard; there's now more reasons than ever to consider Pro-Ject for your next turntable purchase.



Walnut Burl High-Gloss

#### Walnut Burl Finishes



Walnut Burl Satin

First unveiled at Munich High-End 2019, Pro-Ject Audio Systems high-end turntables are now available in a luxurious new finish. Crafted to an exceptionally high standard, the walnut burl veneer is available in a deep "high-gloss" finish, or in a lighter "satin" finish. The burl effect gives a visual appeal similar to marble and is truly unique in its presentation.

The following models are available to special order in a walnut burl finish: Xtension 9 SuperPack (£2,850.00 SRP – non-burl finishes are £2,500.00) Xtension 10 (£3,350.00 SRP – non-burl finishes are £3,000.00) Xtension 12 (£4,000.00 SRP – non-burl finishes are £3,600.00) Signature 10 (£4,650.00 SRP – non-burl finishes are £4,250.00) Signature 12 (£8,650.00 SRP – non-burl finishes are £8,000.00)

# **Power Supply Upgrades**

Effective immediately, all new Pro-Ject Audio Systems high-end turntables purchased in the UK and Ireland from authorised retailers will be supplied with a free of charge linear power supply upgrade. The Power Box RS UNI TT (normally £399.00 SRP) is an adapted version of the company's Power Box RS UNI, designed to deliver a clean and stable 15V DC mains signal.

Created to significantly enhance the motor performance, and therefore the end sound quality, this high-end power supply upgrade brings a marked improvement to high-end turntables in the X-Line, RPM-Line and Signature-Line of Pro-Ject turntables.

The Power Box RS UNI TT consists of a massive toroidal transformer with shielding between the primary and secondary winding, which acts as an isolating transformer and avoids penetration of

interferences from mains power into the audio component. The built-in transformer has a much higher power reserve compared to standard power adapters. It has very low output impedance and in combination with large filtration capability it can easily manage all power needs.

The Power Box RS UNI TT will now come free of charge with the following turntables:

6 Perspex SB Xtension 9 SuperPack Xtension 10 Xtension 12 Signature 10 Signature 12 RPM 9 Carbon RPM 10 Carbon



### **Cartridge Bundle Program**

As exclusive UK distributors for Pro-Ject Audio Systems and Ortofon A/S, Henley Audio are perfectly positioned to make the best recommendation of a pick-up cartridge for your record player. As the only device that actually enters the record groove to retrieve information, the cartridge is a vital part in the overall signal chain and is a device that can really make your turntable sing.

Henley Audio are delighted to therefore announce a new "bundle" program, whereby purchasers of a new high-end turntable from Pro-Ject Audio Systems that is not otherwise supplied with a cartridge (2 Xperience SB S-Shape, 6 Perspex SB, Xtension 10, Xtension 12, Signature 10, Signature 12, RPM 9 Carbon, RPM 10 Carbon) can purchase a "bulk" cartridge from Pro-Ject or Ortofon for a discount of up-to 30% against the original retail price.\*

There's also the option to have the cartridge fitted by an expert from the Henley Audio team. All preinstalled cartridges are tested for competency before dispatch.

The cartridges available to bundle with a high-end Pro-Ject Audio Systems turntable include: Pro-Ject Pick-IT DS2 MC

Ortofon Cadenza Red Ortofon Cadenza Blue Ortofon Cadenza Bronze Ortofon Cadenza Black

\*To achieve the discount price, bulk cartridges are not supplied with retail packaging or accessories. They are supplied ready to install onto the tonearm, with the correct bolts. Prices are subject to change.

All promotions contained herein are effective immediately. Ask your local dealer for full details on the cartridge bundle program.



# **Notes for Editors**

### **Consumer Contact for Publication**

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**About Pro-Ject Audio Systems** 

*Pro-Ject Audio Systems* are widely recognised as one of the finest turntable manufacturers in the world. Their mission is simply to produce the best sounding analogue components at the most competitive prices possible. The current range spans a huge variety of price points, with a variety of products targeted to key demographics or to accommodate any of the modern listener's unique requirements.

Based in the Austrian countryside, Pro-Ject Audio Systems use specialised manufacturing partners to produce all their products, and the entire turntable range is assembled with great skill, care and attention in the Czech Republic.



# **About Henley Audio**

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, we work to deliver excellence in both product and service.

Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support and warehouse teams in order to offer the full turn-key solution for suppliers. The brands we represent are not only highly-regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit <u>www.henleyaudio.co.uk</u>

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